



Kick-Off Workshop Agenda

South Node

Location: Hilton Nashville Airport

Kick-Off Workshop – Sunday, May 5, 2019		
6:00 pm - 7:00 pm	Registration / Check-In	Terrace
7:00 pm - 9:00 pm	Welcome Reception	Terrace
Kick-Off Workshop – Monday, May 6, 2019		
6:00 am -7:45 am	Breakfast	Two Rivers Cafe
8:00 am - 8:30 am	Kickoff/Course Overview/Introductions	Cheekwood 1&2
8:30 am - 9:00 am	Part 1: Business Model/Customer Development lecture	Cheekwood 1&2
9:00 am -11:30 am	Team Introductions (1 group: 3 min presentations/2 min comments)	Cheekwood 1&2
11:30 am - 12:00 pm	Part 2: Business Model/Customer Development lecture	Cheekwood 1&2
12:00 pm - 1:30 pm	Working Lunch: Best Practices for Customer Discovery Lecture	Cheekwood Foyer
1:30 pm -2:00 pm	Course Management Software Training	Cheekwood 1&2
2:00 pm -7:00 pm	Get Out of the Building	
6:30 pm – 7:00 pm	Dinner Buffet Available	Cheekwood Foyer (Buffet available in Foyer)
7:00 pm - 8:00 pm	How to Succeed in the Innovation Corps Panel and Dinner	Cheekwood 1&2
8:00 pm - 8:30 pm	Mentor Workshop (Mentors only)	Cheekwood 1&2
8:00 pm - 8:30 pm	TL Workshop (TL's only)	Cheekwood 3
8:30 pm - Finish	Mandatory Office Hours	

Kick-Off Workshop – Tuesday, May 7, 2019		
6:00 am -7:45 am	Breakfast	Two Rivers Cafe
8:00 am - 8:10 am	Workshop Day 2 Introduction	Cheekwood 1&2
8:10 am - 11:00 am	Team Presentations (2 groups: 10 min presentations/2 min comments)	Cheekwood 1&2 Cheekwood 3
11:00 am - 12:00 pm	Value Proposition Lecture	Cheekwood 1&2
12:00 pm - 12:30 pm	Boxed Lunches Available	Cheekwood Foyer
12:30 pm - 7:30 pm	Get Out of the Building	
7:30 pm - 8:00 pm	EL Workshop (EL's only)	Cheekwood 1&2
8:00 pm – Finish	Mandatory Office Hours	
Kick-Off Workshop – Wednesday, May 8, 2019		
6:00 am -8:15 am	Breakfast	Two Rivers Cafe
8:30 am - 8:40 am	Workshop Day 3 Introduction	Cheekwood 1&2
8:40 am -11:00 am	Team Presentations (3 groups: 10 min presentations/5 min comments)	Cheekwood 1&2 Cheekwood 3 Tennessee
11:00 am -12:00 pm	Lecture: Customers/Users/Payers	Cheekwood 1&2
12:00 pm -12:30 pm	Lunch	Cheekwood Foyer
12:30 pm -1:30 pm	WebEx Training and Adjourn	Cheekwood 1&2