Kick-Off Workshop Agenda
Location: Detroit Metro Airport Marriott

Kick-Off Workshop – Tuesday, September 25, 2018		
6:00 pm - 7:00 pm	Registration / Check-In	Dearborn Foyer
7:00 pm - 9:00 pm	Welcome Reception	Dearborn I & II
Kick-Off Workshop – Wednesday, September 26, 2018		
6:30 am - 7:45 am	Breakfast	North Restaurant
8:00 am - 8:30 am	Kickoff/Course Overview/Introductions	Grand Ballroom
8:30 am - 9:00 am	Part 1: Business Model/Customer Development Lecture	Grand Ballroom
9:00 am - 11:30 am	Team Introductions (1 group: 3 min presentations/2 min comments)	Grand Ballroom
11:30 am - 12:00 pm	Part 2: Business Model/Customer Development lecture	Grand Ballroom
12:00 pm - 1:30 pm	Working Lunch: Best Practices for Customer Discovery Lecture	Grand Ballroom
1:30 pm - 2:00 pm	Course Management Software Training	Grand Ballroom
2:00 pm - 7:00 pm	Get Out of the Building	
7:00 pm - 8:00 pm	How to Succeed in the Innovation Corps Panel and Dinner	Grand Ballroom
8:00 pm - 8:30 pm	Mentor Workshop (Mentors only)	Grand Ballroom
8:00 pm - 8:30 pm	TL Workshop (TL's only)	Dearborn
8:30 pm - Finish	Mandatory Office Hours	

Kick-Off Workshop – Thursday, September 27, 2018		
6:30 am - 7:45 am	Breakfast	North Restaurant
8:00 am - 8:10 am	Workshop Day 2 Introduction	Grand Ballroom
8:10 am - 11:00 am	Team Presentations (2 groups: 10 min presentations/2 min comments)	Grand Ballroom Dearborn
11:00 am - 12:00 pm	Value Proposition Lecture	Grand Ballroom
12:00 pm - 12:30 pm	Lunch	Grand Ballroom
12:30 pm - 7:30 pm	Get Out of the Building	
7:30 pm - 8:00 pm	EL Workshop (EL's only)	Grand Ballroom
8:00 pm - Finish	Mandatory Office Hours	
Kick-Off Workshop – Friday, September 28, 2018		
6:30 am - 8:15 am	Breakfast	North Restaurant
8:30 am - 8:40 am	Workshop Day 3 Introduction	Grand Ballroom
8:40 am - 11:00 am	Team Presentations (3 groups: 10 min presentations/5 min comments)	Grand Ballroom Dearborn I Dearborn II
11:00 am - 12:00 pm	Lecture: Customers/Users/Payers	Grand Ballroom
12:00 pm - 12:30 pm	Lunch	Grand Ballroom
12:30 pm - 1:30 pm	WebEx Training and Adjourn	Grand Ballroom