Kick-Off Workshop Agenda
Led by: Innovation-Node Los Angeles (IN-LA)

Kick-off Workshop – Tuesday, April 10, 2018		
6:00 pm - 7:00 pm	Registration / Check-In	Regency Foyer 1
7:00 pm - 9:00 pm	Welcome Reception	Regency Foyer 1
Kick-off Workshop – Wednesday, April 11, 2018		
5:30 am - 7:45 am	Breakfast available	unity la Restaurant
8:00 am - 8:30 am	Kickoff/Course Overview/Introductions	Regency Ballroom 1
8:30 am - 9:00 am	Part 1: Business Model/Customer Development lecture	Regency Ballroom 1
9:00 am -11:30 am	Team Introductions (1 group: 3 min presentations/2 min comments)	Regency Ballroom 1
11:30 am - 12:00 pm	Part 2: Business Model/Customer Development lecture	Regency Ballroom 1
12:00 pm - 1:30 pm	Working Lunch: Best Practices for Customer Discovery Lecture	Regency Ballroom 1 (Buffet in Foyer)
1:30 pm - 2:00 pm	Course Management Software Training	Regency Ballroom 1
2:00 pm - 7:00 pm	Get Out of the Building	
7:00 pm - 8:00 pm	How to Succeed in the Innovation Corps Panel and Dinner	Regency Ballroom 1 (Buffet in Foyer)
8:00 pm - 8:30 pm	Mentor Workshop (Mentors only)	Regency Ballroom 1
8:00 pm - 8:30 pm	PI Workshop (PI's only)	Laguna Beach
8:30 pm - finish	Mandatory Office Hours	

Kick-off Workshop – Thursday, April 12, 2018		
5:30 am - 8:00 am	Breakfast available	unity la Restaurant
8:00 am - 8:10 am	Workshop Day 2 Introduction	Regency Ballroom 1
8:10 am - 11:00 am	Team Presentations (2 groups: 10 min presentations/2 min comments)	Regency Ballroom 1 Laguna Beach
11:00 am - 12:00 pm	Value Proposition Lecture	Regency Ballroom 1
12:00 pm - 12:30 pm	Boxed Lunches Available	Boxed Lunches in Foyer
12:30 pm - 7:30 pm	Get Out of the Building	
7:30 pm - 8:00 pm	EL Workshop (EL's only)	Regency Ballroom 1
8:00 pm - finish	Mandatory Office Hours	
Kick-off Workshop – Friday, April 13, 2018		
5:30 am - 8:15 am	Breakfast available	unity la Restaurant
8:30 am - 8:40 am	Workshop Day 3 Introduction	Regency Ballroom 1
8:40 am - 11:00 am	Team Presentations (3 groups: 10 min presentations/5 min comments)	Regency Ballroom 1 Huntington Beach Laguna Beach
11:00 am - 12:00 pm	Lecture: Customers/Users/Payers	Regency Ballroom 1
12:00 pm - 12:30 pm	Lunch Buffet	Regency Ballroom 1 *(Buffet in Foyer)*
12:30 pm - 1:30 pm	WebEx Training and Adjourn	Regency Ballroom 1