

# 2017 NSF SBIR/STTR Beat-the-Odds Boot Camp

HYATT REGENCY CRYSTAL CITY  
September 18, 2017



## AGENDA

### Sunday, September 17, 2017

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**6:00 PM – 8:00 PM**

*Regency EF Foyer*

**Beat-the-Odds Boot Camp: Registration Open**

*Participants in the Beat-the-Odds Boot Camp may check in at the conference registration desk upon arrival to the hotel to obtain their name badge and program materials. Avoid the line on Monday morning!*

### Monday, September 18, 2017

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**7:30 AM – 8:30 AM**

*Regency EF Foyer*

**Beat-the-Odds Boot Camp: Registration Open**

*Participants in the Beat-the-Odds Boot Camp must check in at the conference registration desk no later than 8:30 am to obtain their name badge and program materials.*

**7:30 AM – 8:30 AM**

*Regency EF Foyer*

**Continental Breakfast Available**

*Please enjoy a continental breakfast in the ballroom during the welcoming remarks.*

**8:30 AM – 9:00 AM**

*Regency EF Ballrooms*

**Beat-the-Odds Boot Camp: Introductions and Overview**

*Ruth Shuman, SBIR/STTR Program Director, National Science Foundation and Edmund Pendleton, Director, Washington DC NSF I-Corps and SBIR Phase I Beat-the-Odds Boot Camp*

**9:15 AM – 12:00 PM**

*Breakout Rooms*

**Beat-the-Odds Boot Camp: Lessons Learned Presentations**

*Companies are assigned to breakout rooms based on their assigned Boot Camp instructor. See below and schedule in program booklet.*

*Potomac Room 1:*

*Potomac Room 2:*

*Potomac Room 3:*

*Potomac Room 4:*

*Potomac Room 5:*

*Potomac Room 6:*

*Washington Room A:*

*Washington Room B:*

*Aaron Crumm and Elizabeth Mazhari*

*Todd Morrill and Tom Schryver*

*Brian Hanley and Christina Pellicane*

*Marco Bravo and Keith McGreggor*

*Kaz Karwowski and Roman Lubynsky*

*Errol Arkilic and Max Green*

*Viktor Brandtneris and Nancy Kamei*

*Mike Abbott, Edmund Pendleton & Grant Warner*

**10:30 AM – 11:00 AM**

*Regency EF Foyer*

**Coffee Break**

**12:00 PM – 1:00 PM**

*Regency EF Ballrooms*

**Luncheon and Highlights from AM Presentations**

**1:15 PM – 4:00 PM**

*Breakout Rooms*

**Beat-the-Odds Boot Camp: Lessons Learned Presentations**

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*Potomac Room 1:*

*Potomac Room 2:*

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*Potomac Room 6:*

*Washington Room A:*

*Washington Room B:*

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*Kaz Karwowski and Roman Lubynsky*

*Errol Arkilic and Max Green*

*Viktor Brandtneris and Nancy Kamei*

*Mike Abbott, Edmund Pendleton & Grant Warner*

**2:15 PM – 2:45 PM**

*Regency EF Foyer*

**Coffee Break**

**4:00 PM**

**Beat-the-Odds Boot Camp Concludes**